

Action West London -- Project List 2018

PROJECT 1: ACTON TOWN CENTRE STREET MARKET (Open Wednesday – Saturday); Action West London social enterprise providing Self-employment/social enterprise opportunities both for (i) people with no market trading experience and also(ii) for experienced Market Traders. Stalls are also available for charities, social enterprises and young people. Acton Market aims to help regenerate Acton Town Centre, promote community cohesion, and create jobs for local people. *Business sponsorship opportunities to sponsor Market stall/days/events. Why not hire stalls to promote your business or use as an innovative and fun employee training opportunity.*

PROJECT 2: MOVING ON UP – ACTION RECRUITMENT PROJECT (Funded by Trust for London and City Bridge Trust) --Addressing the disproportionately high unemployment rate of Black young men aged 16-24 years at all educational levels by providing 1 to 1 support, training, coaching and access to work experience, apprenticeships and jobs. Engaging with Employers to assist with increasing diversity of employment opportunities and setting up a Recruitment Agency approach. *Opportunities for businesses to benefit by hiring talent and partner by providing work experience, training, apprenticeships and jobs for motivated 'job ready', Black young men.*

PROJECT 3: Great Opportunities (for Young people with) Learning Difficulties and Disabilities (GOLDD) 16-24-year-old NEETS project (Consortium led by Barnet College –SFA/ESF Funded) -- Aimed at Young People with a Learning Difficulty and/or Disability not in Employment, Education, Training (NEET). Includes young people with health problems, self-declared disabilities and/or learning difficulties. The programme will provide 1-2-1 support; training and coaching to young people aged 16-24 and help them into sustained education, training and/or employment. *Opportunities for businesses to partner by providing work experience, training, apprenticeships and job vacancies.*

PROJECT 4: 'Youth Talent' project – Partnership led by Skills Training UK (funded by SFA/ESF) -- Helping young people aged 16-25 years who are not in Employment/Education/Training (NEETs) to progress to education, traineeships, apprenticeships and jobs. Working with Employers (micro businesses, SME's Companies, social enterprises) to undertake a skill need assessment and job vacancy audit and interest in providing apprenticeships, work trials and jobs. *Opportunities for businesses to partner through participation in brief skills audit and by offering opportunities to young people for traineeships, apprenticeships work trials and employment.*

PROJECT 5: WORK PROGRAMME (DWP sub-contract with Reed in Partnership) (funded by DWP/ESF)-- Helping unemployed Ealing residents find sustained employment, through 1-2-1 job search appointments, workshops and interviews. Plus 'in-work support' for employers and individuals. *Opportunities for businesses to partner by providing Work Placements and job vacancies -and to benefit from our free recruitment service.*

PROJECT 6: 'Directions West London' project – partnership led by Citizens Trust (Funded by London Councils/ESF) --Aimed at unemployed and economically inactive individuals. This includes people who are claiming 'inactive benefits' such as Incapacity Benefit, Disability Living Allowance, Income Support & Employment & Support Allowance (ESA), and also those people not claiming any benefits. *Opportunities for businesses to partner through providing apprenticeships, work trials and employment.*

PROJECT 7: ESF Family Works Project (Partnership led by G4S) (Funded by DWP/ESF) --The aim of this service is to engage with families from the local community and provide them with a tailored package of support which will help them secure employment Project staff engage with families, identify and address barriers to work and use a range of specialist and bespoke support/provision, supporting social inclusion for the family unit and moving individuals into sustained employment. *Opportunities for businesses to partner through providing apprenticeships, work trials and employment.*

PROJECT 8: Unlocking Children's Potential through Parental Engagement (UCPPE)
This is an innovative project which will provide significant education and development benefits to primary school aged children and their parents. The project will address the lack of academic support and aspiration at home which is one of the barriers to greater academic attainment. It will engage parents with a view to encourage their greater involvement in their children's education. The project will help parents at Hillingdon schools within the Trust wards to improve their skills and ability to effectively support their

children with their learning and education and to contribute to their attainment. Children will also develop greater resilience and perseverance through a greater understanding of the cognitive processes involved in learning. This project is funded by Hillingdon Community Trust and delivered in partnership with Lake Farm Park Academy.

PROJECT 9: WORKING WEST LONDON (Funded by the Lottery and European Social Fund as part of the Building Better Opportunities Programme, Consortium led by ELATT)-- This project helps Refugees gain employment and build their careers based on their existing skills, based in 7 West London boroughs. The project aims to make a substantial difference to participants' lives, by helping them obtain employment, gain a sense of confidence and feel recognition for their contribution to the work market.
Opportunities for businesses to partner through providing training, work trials and employment.

PROJECT 10: ACTION TALENT RECRUITMENT AGENCY PILOT PROJECT (Funded by City Bridge Trust 'Stepping Stones' social enterprise programme) --This pilot project is a fee generating social enterprise Recruitment Agency which will help businesses and companies (1) Recruit local people and/or (2) Increase social mobility and diversity by opening up opportunities for young people and adults from less advantaged communities and (3) at the same time enable Employers to demonstrate their support to the local community. All surpluses from employer fees will be donated back into the charity.
Opportunities for businesses to benefit by hiring local and diverse talent and to partner with Action West London over a social enterprise benefiting West London communities.

Project 11: Skills and Enterprise Project (SEP) -funded by NatWest Skills and Opportunities Fund - - Aimed at providing opportunities for people from diverse communities to engage in enterprise, self-employment and financial capability training plus opportunities for practical experience at Acton Market.
Businesses can assist through sponsorship and mentoring.

PROJECT 12: IMPACT MANAGEMENT PROGRAMME (Funded by National Philanthropy Capital (NPC) ACCESS Social Investment Business) –This programme delivered in partnership with ALERON consultancy will develop an impact management system to increase AWL's ability to drive outcomes and to meet the needs of investors and/or commissioners. The key focus is to collect data and analyse the effectiveness of the many programmes run by AWL to increase social impact and diversify income.
Opportunities for businesses to assist AWL to analyse the success/failure of any given programme and use this information to sustain future funding.

PROJECT 13 : DIGITAL CHAMPIONS EMPLOYMENT PROJECT (Funded by Big Lottery) –this innovative project is being delivered as part of a national digital literacy programme led by Clarion Futures. It will screen over 300 unemployed young people and adults to assess whether they need help with IT skills and/or accessing the internet. We will recruit over 20 volunteers from companies, communities and from other unemployed people we work with. The Volunteers will receive free training in digital skills and act as Digital Champions to help the target group of unemployed young people and adults.
Businesses can assist through sponsorship , mentoring and providing employee-volunteering time for staff to become Digital champions.

PROJECT 14: Raising funds and resources to support Action West London's work –like all charities Action West London is facing severe challenges to secure sufficient resources to help young people and adults who need help to change their lives through Employment, Education, or Enterprise.
Businesses can assist through donations, sponsorship , fundraising activities, 'in kind donations of equipment, helping develop our income-generating Action Talent recruitment agency , using Action Talent to recruit staff; providing employee volunteers or 'pro bono' consultants time; IT equipment and expertise , and helping us secure premises for our work. YOU can help change young people and adults lives for the better!



Education & Skills
Funding Agency



Action West London

'Changing lives through Employment, Education and Enterprise'

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